



Committee Members: Wright, Chris - Chairperson x
Quigley, Jim x
Santorsola, Jim x
Traver, Susan x
Wheatley-Billeter, Martha Lou A
Alternate - Cameron, Randy A

Also Present: Staff – Mike Aho, Craig Butz,
Leroy Eadie, Nancy Goodspeed, Carl Strong; and Leesa Van Zandt
Guest Speaker: Toni Nersesian, Park Foundation

**Recreation Committee of the Spokane Park Board
October 6, 2011 – 3:30 p.m.
City Hall, City Conference Room 2B
Craig Butz – Recreation/Entertainment Division Manager**

Summary

- Aquatic center fees and hours were discussed and recommended to go forward to Park Board.
- A report was given on the Make-a-Splash program.
- A Revenue/Expense report was distributed and reviewed.
- A brief discussion was had on the Roadmap to the Future Action items.
- A brief discussion on Promotional Items was given.
- A Proposed Budget will be presented at the Finance Committee regarding the Community/Senior Centers.
- A brief discussion was given on the Athletic Field Operations.

Minutes

The meeting was called to order at 3:31 p.m. by Chairperson, Chris Wright.

Leroy Eadie gave a brief discussion regarding the Budget Proposal that he will be submitting to the Finance Committee on Tuesday.

Action Items:

1. **Recommend to approve 2012 Aquatics Fees-Carl Strong**

Staff presented the proposed aquatics fees and center hours. There are only minor fee changes to the user group rental, the sponsored open swim rentals, and center hours. Staff also presented a draft of the provisions for extending the season, if necessary. The repairs and winterization of the pools are on schedule.

It was recommended to move the item forward to the Board, with the clerical error of 2011 daily swim fees to be corrected. There were no objections.

Discussion Items:

1. **Make-a-Splash Report-Toni Nersesian, Park Foundation**

Toni Nersesian thanked the Staff of Parks and Recreation for their efforts in collaborating with the Salvation Army to get the free swim passes out to the community this season. She also thanked Parks and Recreation for not raising the proposed aquatic rates for 2012. The pilot project for free swim lessons at AM Cannon Pool was a success. Next year, Make-a-Splash will package fundraising for free swim suits, lessons and passes together on a per child basis. Make-a-Splash will also work on getting sponsors to host a free day each week at one of the six pools. It was requested that Staff provide a comparison report showing last year's attendance numbers versus this year's attendance, as well as the number of redeemed passes given out by the Salvation Army.

Standing Report items:

1. The Revenue/Expense Monthly Report was distributed. Mike Aho reviewed the report in Rebecca Madany's absence.
2. Roadmap to the Future Action Items – The cost recovery at the Community/Senior Centers activities was discussed. Recreation is a subsidized program of the Parks and Recreation department.
3. Promotion Ideas –Staff has been working on consolidating Group Rentals, Group Programs and Facility Rentals. These programs are advertised together in this seasons guide as well as on the Park and Recreation website. We currently have an 80% return customer rate on these programs and rentals. Discussion was had on the budget of the brochure and its mailing distribution.
4. Community/Senior Centers Update – Discussion was had regarding reengaging

the community centers to discuss funding options for 2013 once the 2012 budget is approved. Dorothy Webster from the Mayor's Office will hold a presentation at a date, time and place to be determined (tentatively looking at October 19th at the West Central Community Center) regarding future funding options. Budgets of the Parks and Recreation, Community Development and the General Fund will be presented as funding sources. Several Park Board members will attend the meeting. Discussion was had regarding whether the Good Faith Clauses in the centers' agreements were necessary.

5. Athletic Field Operations – Staff is in the process of allocating the fields for 2012. Next week, there is a scheduled meeting with the user groups. An intern, Brian Barth, was hired to help Callie Byrne with the allocation process. Staff is now tracking the numbers of participants on our fields. Staff has been working hard on healing the grass fields at Merkel. The Sports Commission is working with Parks Staff to schedule an Ultimate Frisbee tournament.

Meeting adjourned at 4:39 p.m.

The next regularly scheduled meeting is November 3, 2011, at 3:30 p.m. in the City Hall Conference Room 2B.