



**Committee Members:**

Chairperson – Wright, Chris x  
Wheatley-Billeter, Martha Lou A  
Traver, Susan A  
Santorsola, Jim x  
Quigley, Jim x

Alternate – Cameron, Randy x

Also Present: Park Board – Kelley, Ross, Lawton, Gary; Staff – Leroy Eadie, Craig Butz, Nancy Goodspeed, Carl Strong, Aaron Champagne, Chad Keefer, and Leesa Van Zandt

**Recreation Committee of the Spokane Park Board  
Thursday, April 7, 2011 – 3:30 p.m.  
City Hall, City Conference room 2B  
Craig Butz – Recreation/Entertainment Division Manager**

**Summary**

- \_\_The recommend amendment to approve 2011 Athletic Field Use Fees for A.M. Cannon and Harmon Parks was discussed and approved with changes.
- \_\_Introduction of the new Athletic Field & Facility Staff.
- \_\_The Food/beverage concession contracts were discussed and will be presented at the next Committee Meeting as an Action Item.
- \_\_An Advertising/Sponsorship report was distributed and discussed.
- \_\_A Revenue/Expense report (2010 Recreation Cost Recovery) was distributed and discussed.
- \_\_A process and timeline schedule for the Recreation Roadmap to the Future Plan was distributed and discussed.

## Minutes

The meeting was called to order at 3:36 p.m. by Chairperson, Chris Wright.

### Action Items:

1. Approval of recommend amendment to the 2011 Athletic Field Use Fees to include A.M. Cannon and Harmon Parks.

The same fee structure as Southeast Complex was proposed and approved:

Regular rate:

Adult: \$15 per game/practice (1.5 hours) Youth: \$10 per game/practice

Multiple-hour discount (200+ games/practices rented):

Adult: \$13 per game/practice (1.5 hours) Youth: \$8 per game/practice.

Chris Wright requested whether or not there was any objection to approving the proposed fees. There were no objections.

Fees approved by consensus of the Park Board members in attendance as presented.

### Discussion Items:

1. The new Athletic Field & Facility Staff were introduced by Carl Strong. Aaron Champagne is the new Athletic Field & Facility Foreperson. Aaron previously worked for Parks Operations, Sundance Golf Course and Spokane County Golf Course. He has a degree in Turf and Golf Course Management. Chad Keefer is the new Allocation Specialist. He has been meeting with the user groups and learning the Active Software System. His goals are to give to best customer service possible to the user groups while trying to get the fields in playable shape.
2. The Food/beverage concession contracts were discussed by Craig Butz. Parks and Recreation put out a RFP and received two bids for concessions at Joe Albi Stadium, Franklin Park Softball Complex, and the Southeast Sports Complex. Greater Spokane Drum Corp Association, dba "Thunder Concessions", will provide the concessions for the Franklin Softball and Southeast Sports Complexes; while Centerplate will provide concessions for Joe Albi Stadium.
3. An Advertising/Sponsorship report for Dwight Merkel Sports Complex and Joe Albi Stadium was presented and reviewed by Craig Butz. Last year, Parks and Recreation entered into a three year advertising/sponsorship contract with Supreme Sports. Since entering into the contract, Supreme Sports has grown its clientele and are doing well at the two facilities. Parks and Recreation is looking into also having Supreme Sports also handle the Franklin Park fields and the Southeast Complex.

### Standing Report items:

1. A Revenue/Expense report (2010 Recreation Cost Recovery) was prepared by Rebecca Madany and presented by Craig Butz. The 2010 target overall program budget cost recovery was 45-55%. We are currently at

approximately 42%. Discussion was had regarding what is considered a direct cost versus an indirect cost under the proposed Road Map to the Future Action Plan versus the current Parks and Recreation policy. Staff will continue to improve the quality of services/facilities in order to be able to raise prices so that we will receive a higher cost recovery in the future.

2. Roadmap to the Future Action Items –Mike Aho prepared a document which was presented by Craig Butz and reviewed by the Committee. The report provides a Recreation timeline for Action Items under the Roadmap to the Future plan. Discussion was had on incorporating more information into the general goals for the department, and not just the specific Recreation items. It was suggested that the scheduled community open house at a large facility be held in the 3<sup>rd</sup> quarter, rather than the second. Discussion was had on whether the adopted Action Plan should be done by City Ordinance or Resolution. Staff will look into which method would be best for Parks and Recreation.
3. Promotion Ideas (Not available this month) – *Due to Mike Aho's absence.*
4. Community/Senior Centers (Not available this month)- *Due to Mike Aho's absence.*

Meeting adjourned at 5:08 p.m.

Next regularly scheduled meeting is May 5, 2011, at 3:30 p.m. in the City Hall Conference Room 2B.