

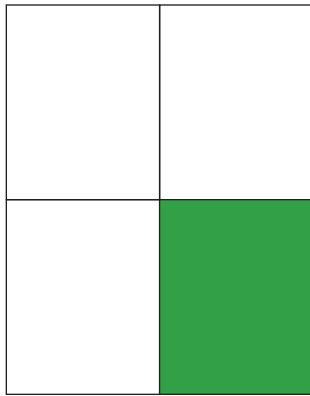


808 W. Spokane Falls Blvd.  
Spokane, WA 99201  
509.625.6200

## Advertisement Pricing Chart for the Spokane Parks and Recreation Activity Guide 2012

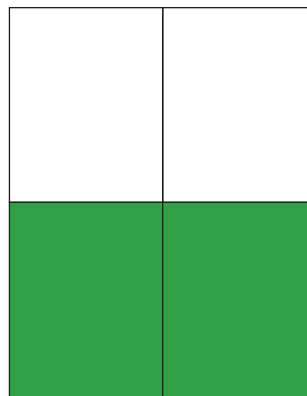
Your business can reach 62,000 Spokane homes by sponsoring an advertisement in our Recreation Activity Guide! In addition to direct mail, the guide is emailed in PDF format and an interactive format to more than 10,000 past participants. The interactive format allows the opportunity to add video, audio, pictures and clickable links - at no extra cost! Our guide is also available on our website, Facebook, Twitter and e-Newsletters. We promote our guide all season long which means your advertisement will be pushed out not just once, but constantly throughout the season! The guide is 8.5 x 11 inches with half inch margins. *The images below are not to scale; reference the dimensions listed for exact size.*

Quarter Page  
5 x 4.375 inches



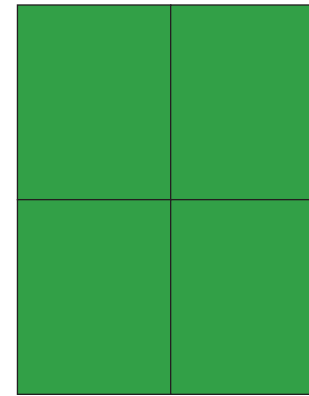
Color:  
\$299 for one  
\$1,197 for four  
Black and White:  
\$249 for one  
\$747 for four

Half Page  
7.5 x 3.75 inches



Color:  
\$499 for one  
\$1,497 for four  
Black and White:  
\$449 for one  
\$1,497 for four

Full Page  
7.5 x 10 inches



Color:  
\$799 for one  
\$2,397 for four  
Black and White:  
\$749 for one  
\$2,247 for four

