

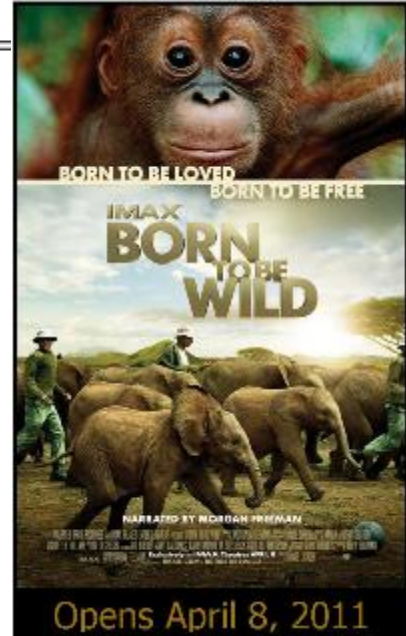


March 28, 2011

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**RIVERFRONT PARK
SEASON PASSES
NOW ON SALE**

Lowest Price of the Season
Sale Ends April 10th



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Get your Riverfront Park 2011 Summer Season Pass before April 10th and pay the lowest price of the season:

Only \$39.95

Get unlimited admissions to:

- Mini Golf
- Looff Carrousel
- NEW Rockin' Tug
- IMAX Exclusive Features
- Enchanted Forest
- Tilt A Whirl
- Red Baron
- Sizzler
- Bumper Cars
- Ferris Wheel
- Inflatables
- Spider
- Berry Go Round
- Dragon Coaster
- Bumper Boats
- SR-2

See Born to be Wild in the Riverfront Park IMAX Theater starting April 8th.

Rated G - Runtime 45 minutes NOTE: This movie is not 3D

'Born to be Wild' is an inspired story of love, dedication and the remarkable bond between humans and animals. This film documents orphaned orangutans and elephants and the extraordinary people who rescue and raise them - saving endangered species one life at a time. Stunningly captured in IMAX 3D, 'Born to be Wild 3D' is a heartwarming adventure transporting moviegoers into the lush rainforests of Borneo with world-renowned primatologist Dr. Birute Galdikas, and across the rugged Kenyan savannah with celebrated elephant authority Dame

Daphne Sheldrick, as they and their team rescue, rehabilitate and return these incredible animals back to the wild.

About Riverfront Park

Spokane's fabulous hand-carved Loeff Carrousel is a focal point in our 100-acre urban park, located on the site of the Expo '74 World's Fair. Here you'll find lots to do and explore year round including the Ice Palace, the Carrousel and the following:

- Natural beauty of lush green meadows and a cascading river
- Scenic SkyRide over the Spokane Falls
- Thrilling experiences with the giant screen IMAX Theatre
- "Enchanted Forest" Mini-Golf
- Nostalgic rides on the 1909 historic Loeff Carrousel
- Traditional fun with the Dragon Coaster, Ferris Wheel, Bumper Cars, and more

Riverfront Park embraces a full schedule of family entertainment and events such as First Night Spokane, Bloomsday Post-Race Celebration, Spokane's 4th of July Community Celebration, Hoopfest, Unity in the Community, Kid's Day, Spokane Falls Northwest Indian Encampment & Powwow, Pig-Out in the Park, plus many outdoor concerts & other community activities, all located in Spokane's Premiere Playground. For more information please visit www.spokaneriverfrontpark.com

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