



May 17, 2010

Contact:

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## **FOURTH OF JULY WILL BE HERE SOONER THAN YOU THINK!**

Sponsorships for this two day major event in Riverfront Park are still available

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Sponsors have already begun to step forward and preparations are well underway for the BIG two-day Fourth of July celebration planned for Riverfront Park this year.

Mark your calendars now, and plan to enjoy good food, great fun and entertainment in Riverfront Park on Saturday, July 3, and Sunday, July 4, 2010.

Highlights of this year's celebration include:

- Two Day Festival celebrating our Nation's 234<sup>th</sup> Birthday
- Spectacular Larry H. Miller Fireworks Display on Sunday, July 4<sup>th</sup>
- Karaoke Stage
- Live theater presentation on Saturday, July 3<sup>rd</sup> presented by IGNITE Theatre
- Family outdoor movie night on Saturday July 3<sup>rd</sup> with the movie, *The Basket*
- Showcase of regional talent
- Free family-oriented entertainment
- Children's Activities
- Discounted Riverfront Park Day Passes for the Weekend
- Food Vendors providing an international menu selection
- Commercial Vending booths

**This two-day event is FREE thanks to great sponsors including the following:**

- Larry H. Miller Group of Companies – Fireworks Display
- North by Northwest – Movie night featured sponsor – *THE BASKET*
- Cassel promotions – Reserved seating sponsor
- Numerica Credit Union - Clocktower Stage Sponsor
- KXLY – Electronic Media Sponsor
- The Inlander – Print Media Sponsor
- The Guitar Center -Associate Sponsor
- Reit Productions - Associate Sponsor
- Silhouette Lighting and Stage – Associate Sponsor

Individual exhibitor opportunities as well as individual and complete sponsorship packages remain available for commercial businesses and non-profit organizations.

Currently the following sponsorships are available:

- Rides and attractions sponsor – Festival Sponsor \$7,500
- Main Stage Sponsor – Festival Sponsor \$7,500
- Headliner Performance Sponsor - \$5,000
- Theatrical Performance Sponsor - \$5,000
- Children's Area Sponsor - \$5,000
- Roving Performers Sponsor - \$2,500
- Karaoke Performance Sponsor - \$2,500
- Associate Sponsorship - \$750 – unlimited quantity

### **About Riverfront Park**

Spokane's fabulous hand-carved Looff Carrousel is a focal point in our 100-acre urban park, located on the site of the Expo '74 World's Fair. Here you'll find lots to do and explore including the Ice Palace, the Carrousel and the following:

- Natural beauty of lush green meadows & a cascading river
- Scenic SkyRide over the Spokane Falls
- Thrilling experiences with the giant screen IMAX Theatre
- "Enchanted Forest" Mini-Golf
- Nostalgic rides on the 1909 historic Looff Carrousel
- Traditional fun with the Dragon Coaster, Ferris Wheel, Bumper Cars, and more

### **About Riverfront Park**

Riverfront Park embraces a full schedule of family entertainment and events such as First Night Spokane, Bloomsday Post-Race Celebration, Spokane's 4<sup>th</sup> of July Community Celebration, Hoopfest, Unity in the Community, Kid's Day, Pow Wow, Pig-Out in the Park, plus many outdoor concerts & other community activities, all located in Spokane's Premiere Playground. For more information please visit [www.spokaneriverfrontpark.com](http://www.spokaneriverfrontpark.com)

### **About Spokane Parks and Recreation**

City of Spokane Parks and Recreation is responsible for the professional management and prudent caretaking of more than 4,100 acres of developed parks and conservation land. The Golf Division maintains and operates four championship municipal golf courses, including Indian Canyon, Downriver, Esmeralda and the Creek at Qualchan. Park Operations has responsibility for the maintenance of all park land and park facilities in the City of Spokane including Riverfront Park, Manito Park, Gaiser Conservatory and the many city-wide gardens, Finch Arboretum and the Urban Forestry Program. The Recreation/Entertainment Division offers classes, special events, athletic leagues and activities for youth, teens, adults, seniors and persons with physical and mental disabilities. It also operates Riverfront Park attractions, activities and events, and provides support for community centers, senior centers, the Northeast Youth Center, Corbin Art Center and outdoor swimming pools. For more information please visit [www.spokaneparks.org](http://www.spokaneparks.org)

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