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PLANNING FOR THE 2010 FOURTH OF JULY CELEBRATION IS IN FULL SWING

**Thank You to the New Exclusive Sponsor of Fireworks:
Larry H. Miller Group of Companies**

Riverfront Park staff members are pleased to announce the Larry H. Miller Group of Companies has signed on as the exclusive sponsor of the coveted Fourth of July fireworks display for 2010. Each year that display gets bigger and better, and this year will be no exception.

Mark your calendars now, and plan to enjoy good food, great fun and entertainment in Riverfront Park on Saturday, July 3, and Sunday, July 4, 2010, as Spokane celebrates Independence Day.

“We are very pleased to have Larry H. Miller step up to sponsor the fireworks display,” said Riverfront Park Marketing Assistant, Duane Hille. “We are well into planning for this major event, and look forward to a record crowd in the Park over the Fourth of July weekend.”

The Larry H. Miller Management Company operates 23 different automotive brands under 39 dealership locations in seven states, including Spokane, and owns and manages nearly 80 business ventures in the Rocky Mountain region.

Local Larry H. Miller dealerships include:

Larry H. Miller Honda Spokane
Larry H. Miller Lexus Spokane
Larry H. Miller Scion Spokane
Larry H. Miller Toyota Spokane

Sponsorships of additional Fourth of July activities are still available including:

Rides and attractions sponsor – Festival Sponsor \$7,500

Main Stage Sponsor – Festival Sponsor \$7,500

Headliner Performance Sponsor - \$5,000

Theatrical Performance Sponsor - \$5,000

Children's Area Sponsor - \$5,000

Roving Performers Sponsor - \$2,500

Karaoke Performance Sponsor - \$2,500

Associate Sponsorship - \$750 – unlimited quantity

About Larry H. Miller

The Larry H. Miller Group of Companies began with a single automotive dealership, Larry H. Miller Toyota, in Murray, Utah on May 1, 1979. Rock-solid management principles and dedicated leadership have helped the Larry H. Miller dealerships achieve record breaking sales and continual growth over the years. In addition to nearly 80 different business ventures and entities within the group, the Miller family continues in the steps of Larry and Gail Miller by providing close to 300 college scholarships each year to students in need. Larry H. Miller Charities, a foundation funded by monthly contributions from the Group of Companies, public fundraising events and personal donations from employees, has donated millions of dollars to the communities where the Miller Group does business. For more information please go to www.lhm.com

About Riverfront Park

Spokane's fabulous hand-carved Loeff Carrousel is a focal point in our 100-acre urban park, located on the site of the Expo '74 World's Fair. Here you'll find lots to do and explore including:

- Natural beauty of lush green meadows & a cascading river
- Scenic SkyRide over the Spokane Falls
- Thrilling experiences with the giant screen IMAX Theatre
- "Enchanted Forest" Mini-Golf
- Seasonal skating at the Ice Palace
- Nostalgic rides on the 1909 historic Loeff Carrousel
- Traditional fun with the Dragon Coaster, Ferris Wheel, Bumper Cars, and more

Riverfront Park embraces a full schedule of family entertainment and events including First Night Spokane, Bloomsday Post-Race Celebration, Spokane's 4th of July Community Celebration, Hoopfest, Unity in the Community, Kid's Day, Pow Wow, Pig-Out in the Park, plus many outdoor concerts & other community activities, all located in Spokane's Premiere Playground. For more information on Park attractions and hours of operation please visit www.spokaneriverfrontfrontpark.com

About Spokane Parks and Recreation

City of Spokane Parks and Recreation is responsible for the professional management and prudent caretaking of more than 4,100 acres of developed parks and conservation land. The Golf Division maintains and operates four championship municipal golf courses, including Indian Canyon, Downriver, Esmeralda and the Creek at Qualchan. Park Operations has responsibility for the maintenance of all park land and park facilities in the City of Spokane including Riverfront Park, Manito Park, Gaiser Conservatory and the many city-wide gardens, Finch Arboretum and the Urban Forestry Program. The Recreation/Entertainment Division offers classes, special events, athletic leagues and activities for youth, teens, adults, seniors and persons with physical and mental disabilities. It also operates Riverfront Park attractions, activities and events, and provides support for community centers, senior centers, the Northeast Youth Center, Corbin Art Center and outdoor swimming pools. For more information please visit www.spokaneparks.org

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